



## Laurel Inn About Us:

Nestled in San Francisco's upscale residential neighborhood Pacific Heights, the newly renovated Laurel Inn perfectly balances low-key relaxation with high-end sophistication. A two-minute walk from the historic Presidio Park and conveniently close to Golden Gate Park, the Marina District and the UCSF Medical Center, the Laurel Inn is surrounded by the city's subtler charms.

Newly refurbished guest rooms replicate the cozy ambiance of a luxurious urban studio apartment with mid-century modern furniture and an eclectic mix of geometric shapes and textures. The hotel's Swank Cocktail Bar & Lounge has a warm living room vibe where locals come for happy hour or to catch a sports game with friends. In addition to welcoming pets and offering on-site parking, guests revel in outstanding views of San Francisco from an uncommon vantage point.

Though downtown bustles just 15-minutes away, many guests prefer exploring the area's hidden treasures like European-style bakeries and Japan Town on Upper Fillmore and headlining acts at The Fillmore music venue, as well as Sacramento Street's stylish boutiques, antique shops, Michelin-starred restaurant Spruce and the famed Vogue Theatre, one of San Francisco's oldest operating cinema houses.

## Laurel Inn Brand Positioning:

Laurel Inn attracts international travelers, local neighbors and UCSF patients and families with its independent spirit, coveted location and apartment-style rooms in a residential pocket of Pacific Heights. The hotel is a comfortable escape for guests to explore San Francisco's lesser known sights that are steeped in history, creativity and authentic local flavor.